

# Innovate for impact: International and local perspectives on co-design and developmental evaluation

A ONE DAY SYMPOSIUM



Thursday 13 September, 2018  
9.15am – 4.00pm (registration from 8.30am)  
Grand Hyatt Melbourne, 123 Collins Street

## Program

Time	Session
8.30am	<b>Registration</b>
9.15am	<b>Welcome to Country</b>
	<b>Welcome and introduction</b>
	<b>Keynote address</b> Dr Penny Hagen, Co-design Lead, Auckland Co-design Lab <i>Co-design for wellbeing: building capabilities and conditions</i>
10.15am	<b>Morning tea</b>
10.45am	<b>Keynote address</b> Kate McKegg, Director, The Knowledge Institute <i>Developmental Evaluation: values engaged practice bridging and navigating the interface of different knowledge systems</i>
	<b>Keynote address</b> Jamie Gamble, Principal, Imprint Consulting <i>Leaving sight of the shore: Where developmental evaluation and co-design meet</i>
	<b>Panel discussion with keynote presenters</b>
12.30pm	<b>Lunch</b>
1.30pm	<b>Concurrent workshop sessions</b>
	<b>Stream 1:</b> Co-design – unlocking the potential of our communities
	<b>Stream 2:</b> Developmental evaluation – supporting innovation in dynamic environments
	<b>Stream 3:</b> Where co-design and developmental evaluation meet
3.00pm	<b>Afternoon tea</b>
	<b>Review: what have we heard, where are we headed</b>
4.00pm	<b>Wrap-up and close</b>

Presented by Department of Health and Human Services, Department of Education and Training, Centre for Community Child Health, Murdoch Children's Research Institute, The Royal Children's Hospital Melbourne, and generously supported by the Creswick Foundation.

# Innovate for impact: International and local perspectives on co-design and developmental evaluation

A ONE DAY SYMPOSIUM



## Concurrent workshop sessions

### Stream 1: Co-design – unlocking the potential of our communities

#### Workshop overview

Co-design is a promising and increasingly popular approach to collaboratively solving problems with those affected. But how does it work in practice? What is the 'real life' experience of engaging the co-design process? What are the challenges and successes of the co-design process experienced in The Journey project?

#### Learning objectives

After attending this workshop, participants will:

- Have a greater understanding of the 'real life experience' of applying the co-design process in practice
- Be able to understand the challenges and successes when the co-design process is applied in the community
- Understand where and how co-design could be applied to both current and future projects.

#### Case study: The Journey – Inner Gippsland Children and Youth Area Partnership

Jade Walsh, HIPPY Coordinator, Anglicare Victoria - Gippsland

Crystal Bertoli (nee Burgess Hogg), Koorie Education Coordinator - Inner Gippsland,  
Department of Education and Training

Belinda Crawford, First 1000 Days Project Officer, Latrobe City Council

*The Journey* project aims to improve outcomes for Aboriginal children through fostering respectful family relationships and supporting Aboriginal children and their families develop a strong and resilient connection to culture. It is one of three place-based Innovation Projects co-designed with local communities through the Inner Gippsland Children and Youth Area Partnership. *The Journey* project uses a family tree activity, a children's book and a Welcome to Country ceremony to support families connect to their mob and Elders.

Presented by Department of Health and Human Services, Department of Education and Training, Centre for Community Child Health, Murdoch Children's Research Institute, The Royal Children's Hospital Melbourne, and generously supported by the Creswick Foundation.

# Innovate for impact: International and local perspectives on co-design and developmental evaluation

A ONE DAY SYMPOSIUM

## Stream 2. Developmental evaluation – supporting innovation in dynamic environments

### Workshop overview

Developmental evaluation supports adaptation and learning in initiatives where there is a high level of uncertainty, innovation and complexity. It facilitates real-time, or close to real-time, feedback thus facilitating a continuous development loop. When would you adopt this approach and how would you go about doing it? Does it ask something different of practitioners? What do you get out of it? This workshop will explore the example of the Developmental Evaluation conducted in 2016 as the Children and Youth Area Partnership entered its third year.

Participants will have the opportunity to engage in an in-depth discussion of their own experiences and ask questions of the experts and people experienced on the ground locally.

### Learning objectives

After attending this workshop, participants will:

- Have a greater understanding of the 'real life experience' of developmental evaluation in practice.
- Understand where and how developmental evaluation could be applied
- Have a greater understanding of the challenges and successes along the way.

### Case study: Children and Youth Area Partnerships

Mila Waise, Senior Policy Officer, Vulnerable Children's Reform Unit, Department of Health and Human Services  
Meg Beilken, Principal Advisor, Outer East Children and Youth Area Partnership

A Victorian government-led Collective Impact initiative delivered through place-based area partnerships in eight sites across Victoria. The Area Partnership members are intentionally diverse and together a) identify systemic and local factors that contribute to the vulnerability of children, young people and their families, b) design and test new ways of thinking and prototypes to overcome these and c) seek to influence uptake of successful prototypes by government, business, philanthropy, community and others.

Presented by Department of Health and Human Services, Department of Education and Training, Centre for Community Child Health, Murdoch Children's Research Institute, The Royal Children's Hospital Melbourne, and generously supported by the Creswick Foundation.

# Innovate for impact: International and local perspectives on co-design and developmental evaluation

A ONE DAY SYMPOSIUM

## Stream 3: Where co-design and developmental evaluation meet

### Workshop overview

When combined, co-design and developmental evaluation are powerful mechanisms for learning and development in social change initiatives. They facilitate input from a range of participants, alongside data and evidence, with insights and learning through the design, development and implementation phases. This workshop will explore the potential for combining these approaches through an example of Collective Ed, an initiative which aims to help more young people in Tasmania to finish year 12.

### Learning objectives

After attending this workshop, participants will:

- Have a greater understanding of the 'real life experience' of applying co-design and developmental evaluation in practice
- Be able to understand the intersection between these different but related approaches
- Understand where and how these approaches could be applied and the challenges and successes along the way.

### Case study: Collective Ed

Anna Powell, Assistant Director, Collective Ed

This initiative recognises the importance of community involvement in education, and takes a collaborative approach to producing the best possible education, and career-readiness outcomes for students by bringing them and the school community together. It is utilising co-design and developmental approaches in the early stages of development.

Presented by Department of Health and Human Services, Department of Education and Training, Centre for Community Child Health, Murdoch Children's Research Institute, The Royal Children's Hospital Melbourne, and generously supported by the Creswick Foundation.